



**ÉIRElert**

**Be prepared. Be informed.**

**Alert Issue Policy**

**Version 1**

# February 2018

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# Purpose of this Policy

ÉIRElert issues alerts to its users when we receive information on a major or crucial incident. We define a major or crucial incident as:

<p><b>Major Incident:</b> An incident that causes risk of damage to property, injury or death.</p>
<p><b>Crucial Incident:</b> An incident that causes major inconvenience to the day to day life or business of a citizen.</p>

The purpose of this policy is to explain the decision-making process we use when grading an incident based on its seriousness.

Our alerts are categorized into 4 categories. These are **Yellow, Orange, Red** and **Purple**.



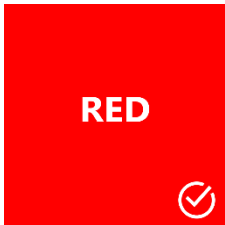
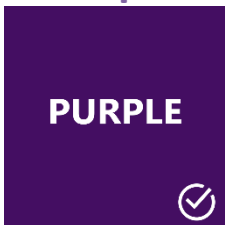
**Yellow, Orange** and **Red** are our alerts for **MAJOR INCIDENTS**.

**Purple** is our alert for **CRUCIAL INCIDENTS**.

We hope this document will be of good use. If you have any further questions please contact us on our website.

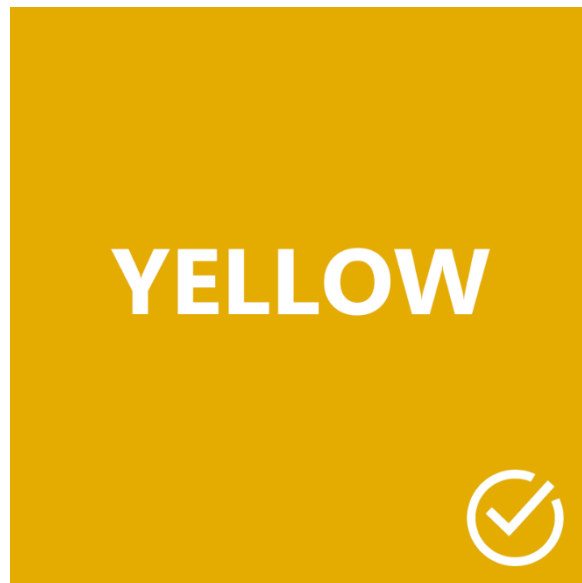
<http://éirelert.irish/#ContactUs>

# Summarized Alerts Grid

<b>Major Incidents</b>	
<p><b>Yellow</b></p> 	<p>The least serious degree of alert issued by the app.</p> <p>May require action. Small risk of injury and damage to property.</p>
<p><b>Orange</b></p> 	<p>The moderate degree of alert issued by the app.</p> <p>Requires action soon. Risk of injury and damage to property.</p>
<p><b>Red</b></p> 	<p>The most serious degree of alert issued by the app.</p> <p>Requires immediate action. Risk to life.</p>
<b>Crucial Incidents</b>	
<p><b>Purple</b></p> 	<p>The NON-EMERGENCY degree of alert issued by the app.</p> <p>INCONVENIENCE.</p> <p>There is a no risk of injury and damage to property.</p>

# **MAJOR INCIDENTS**

# Yellow Alert



Our Yellow Alert is our **LEAST SERIOUS** form of alert. It is used for events that **MAY REQUIRE ACTION**. There is a small risk of injury and damage to property.

## **For Non-Weather Alerts:**

A yellow alert will be issued for any event which carries a small degree of risk of injury/damage to property.

## **For Weather Alerts:**

Yellow level weather alerts are for weather conditions that do not pose an immediate threat to the general population, but only to those exposed to risk by nature of their location and/or activity.

- From Met Éireann 

# Orange Alert



Our ORANGE Alert is our **MODERATE SERIOUSNESS** form of alert. It is used for events that will **REQUIRE ACTION SOON**. There is a moderate risk of injury and damage to property.

### **For Non-Weather Alerts:**

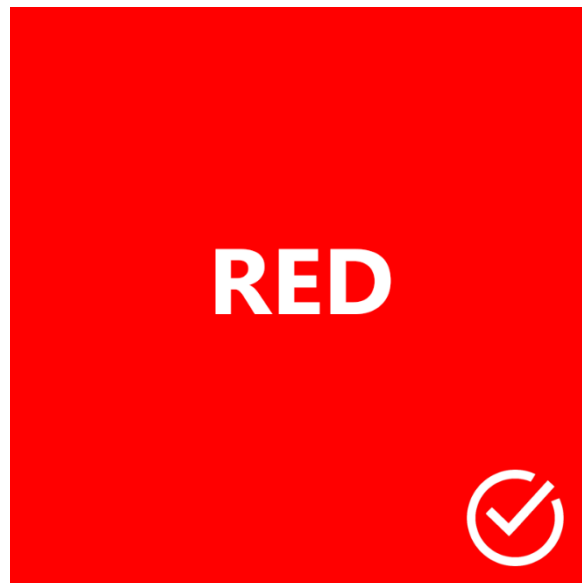
An orange alert will be issued for any event which carries a moderate degree of risk of injury/damage to property.

### **For Weather Alerts:**

The issue of an Orange level weather warning implies that all recipients in the affected areas should prepare themselves in an appropriate way for the anticipated conditions.

- From Met Éireann 

# Red Alert



Our Red Alert is our **MOST SERIOUS** form of alert. It is used for events that **REQUIRE IMMEDIATE ACTION**. There is a strong risk of injury and damage to property, and even a risk of death.

## **For Non-Weather Alerts:**

A red alert will be issued for any event which carries a strong risk of injury/damage to property or even a risk of death.

## **For Weather Alerts:**

The issue of RED level severe weather warnings should be a comparatively rare event and implies that recipients take action to protect themselves and/or their properties.

- From Met Éireann 



# **CRUCIAL INCIDENTS**

# Purple Alert



Our Purple Alert is our **NON SERIOUS** form of alert. It is used for **NON-EMERGENCY** events that **CAUSE INCONVENIENCE**. There is a no risk of injury and damage to property.

## **For Non-Weather Alerts:**

A purple alert will be issued for any event which carries a strong risk of injury/damage to property or even a risk of death.

## **For Weather Alerts:**

**THIS FORM OF ALERT WILL NOT BE USED FOR WEATHER ALERTS.**

# Other Info

This policy is next due for review in February 2019, however, it may be reviewed, edited and published before that time. Every effort will be made to notify users of this change via Social Media and our website.

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## **Social Media:**

Facebook:

<https://www.facebook.com/Eirelert/>

Twitter:

<https://twitter.com/eirelert>

Website:

<http://eirelert.irish/>

## **Contact Us:**

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